

BRISBANE’S FELINE FRENZY: CAT LOVERS FESTIVAL POUNCES INTO TOWN FOR THE FIRST TIME EVER!

Saturday 9 and Sunday 10 March 2024, Brisbane Convention & Exhibition Centre

After the hugely successful sold-out events in Sydney and Melbourne, the highly anticipated Cat Lovers Festival is thrilled to be making its Brisbane debut. It's the first major event ever staged in Queensland dedicated to educating, entertaining, and inspiring feline fanciers and it pounces into the Brisbane Convention & Exhibition Centre, 9 and 10 March. Whether you're a seasoned cat owner or looking to welcome a new kitty into your home, the Cat Lovers Festival is a place where you can *press paws and live in the meow* to celebrate these wonderful companions.

“The Cat Lovers Festival is everything that’s cool about cats and a rare opportunity to immerse ourselves in all things feline”, said Festival Founder, Jason Humphris. “We hope that cat-fanatics from across Queensland can attend this fabulous first feline-focused festival, to join in the fun with other like-minded cat enthusiasts. We share a unique relationship with our cats but know very little about them, so you can discover insights to help better understand them, with expert tips on how to enrich their lives and be the best cat-parent we can be,” Humphris continued.

“There are no cat parks for our felines, so you don’t get to see these beautiful creatures walking around the community like our more extroverted dogs. So, to get up close and personal with dozens of breeds and over 200 cats at the Festival is a truly unique opportunity”, Humphris concluded.

WHISKAS® Stage

The ultimate destination for feline-inspired education and entertainment, the WHISKAS® Stage delivers an extraordinary lineup, featuring talks, demonstrations, and engaging Q&A sessions led by prominent cat experts.

Fan-favourite from the Sydney and Melbourne Festivals, best-selling author and global rescue advocate **Jackson Galaxy** debuts in Brisbane via satellite from Los Angeles live on the big screen as he solves the questions paw-ing at cat parents minds. Fur-parents will also be enlightened by leading vet **Dr Claire Stevens**’ talk on 'How to spot the signs and keep your cat stress-free'.

Internet sensation **CATMANTOO**, will make his Brisbane debut along with his skilled feline companion **Didga**, who together have a massive following of over 1.6 million fans across Facebook, Instagram & YouTube. The fur-tastic team will showcase the art of training cats to use a harness and leash, proving that teaching cats at home is easier than we think.

Pat-A-Cat Zone

For those seeking a more up-close-and-purrr-sonal experience, the Pat-A-Cat Zone offers litters of opportunities to engage, connect, and delve into the fascinating world of various cat breeds, ready to release some feel-good endorphins from kitty cuddles.

WHISKAS® Adoption Zone

Championing the Festival’s cat rescue initiative, the WHISKAS® Adoption Zone offers local shelters the opportunity to help deserving felines find their fur-ever home. With a focus on promoting responsible cat ownership, this zone brings together shelter representatives and adoption groups, so visitors can gain further insights into the rescue process, plus tips on how to make an informed decision in providing a loving well-suited home to a cat in need.



For further press information contact Tide PR:

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Breed Showcase

Discover a cat-tastic array of cats in the Breed Showcase where you can meet and learn more about popular and rare cat breeds, including the world's largest cat breed, the Maine Coon. Queensland's leading Cat Councils, associations, and expert breeders will also be on hand to answer all cat related questions.

Feline Face Painting & Major Door Prize

For the youngsters, the Festival offers free feline face painting where kids who have had a dream to look like their favourite furry friend can be brought to life. Snap a selfie at the Neon Glitter Selfie Wall for memories of your day out to last a lifetime. Enter the Major Door Prize for a chance to win a claw-some pack of goodies for your kitty at iPads around the Festival.

Purrfect Match Zone

For those looking for the purrrfect kitty companion, you can start the journey at the Purrfect Match Zone. Large and easy-to-understand information posters for dozens of breeds will help visitors quickly and easily learn more about 40+ rare, popular, and exotic cat breeds.

Kitty Supermarket

Indulge in a shopping spree to spoil your feline friends with an extensive array of products and services exhibiting at the Festival. From leading food and delectable treat brands to engaging toys, stylish accessories, cozy bedding, secure enclosures, reliable insurance, top-notch litter, and beyond – the Festival has it all. Take advantage of the range of special show discounts that could save you money, with free samples and pass-outs allowed so you can come in and out of the event as many times as you like to load up the car!

Tickets

To celebrate the Cat Lovers Festival debut in Brisbane, all ticket holders will receive FREE ENTRY into the **Dog Lovers Festival** with the same ticket. That's two great Festivals for the price of one, making it one of the best value days out in Brisbane in 2024. The Dog Lovers Festival is running at the same time all weekend, next door to the Cat Lovers Festival.

Festival-goers are advised to pounce on tickets quickly as Brisbane's first Cat Lovers Festival is already looking to sell out.

Please note that visitors are unable to bring their own cats to the event for health & safety reasons, see website for full details on this policy.

Pounce on all the details on the Brisbane Cat Lovers Festival website here: www.catloversfestival.com.au/brisbane/ or the Dog Lovers Festival website here: www.dogloversfestival.com.au/brisbane

IMAGES CAN BE FOUND [HERE](#)

FESTIVAL LOCATION: Brisbane Convention & Exhibition Centre

DATES & TIMES: Saturday 9 + Sunday 10 March 2024, 9:30am till 5pm daily

TICKETS: <http://www.catloversfestival.com.au/brisbane/> (pre-bookings online are essential)

STAND BOOKINGS: Email info@eventmi.com.au

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