

AUSTRALIA'S LARGEST FELINE-FOCUSED FESTIVAL CLAWS INTO A BRAND-NEW HOME AT MELBOURNE SHOWGROUNDS

Saturday 26 and Sunday 27 October 2024

After the roaring success of the 2022 sold-out event, the Cat Lovers Festival will make its long-awaited return to Melbourne this October at its new home of Melbourne Showgrounds. The exciting new location and reinvigorated program will take place alongside the much-loved Dog Lovers Festival, marking the organisers' first co-located events in Victoria.

Expanding into the Melbourne Showgrounds, the Cat Lovers Festival will educate, inspire and entertain cat parents with the latest line-up of attractions including the brand-new **WHISKAS® Kitty Corner**, the return of an even bigger **Championship Cat Show**, getting up close and paw-sonal at the **BlackHawk® Pat-A-Cat Zone**, a sprawling **kitty supermarket**, plus a suite of other crowd-favourites.

"We are thrilled to return to Melbourne at our exciting new venue, the Melbourne Showgrounds. Building on the success of our 2022 event, we couldn't wait to arrive with our expanded program, and with our allocation of early bird tickets selling out in less than 72 hours it's clear that Melburnians share our enthusiasm! We encourage all kitty fans to purchase their tickets quickly online to avoid missing out on the ultimate pet lovers weekend." said **Festival Founder, Jason Humphris**.

Humphris continues: "Given that many Australians are proud pet parents to both cats and dogs, hosting the Cat Lovers Festival and the Dog Lovers Festival side by side provides a unique opportunity for visitors to enjoy the best of both worlds in a convenient and accessible format. While dogs can freely mingle in the community, you don't always get to be up close and personal with a range of different cats! This event offers a rare chance for cat lovers to experience over 200 cats in one place. It promises to be the ultimate day out for all pet enthusiasts!"

New and Expanded Features

- **BlackHawk® Pat-A-Cat Zone** – get up close and paw-sonal with an array of rare and popular cat breeds from all litters of life, with this year's zone significantly larger.
- **WHISKAS® Kitty Corner** – engage with cats and kittens in large enclosures, with experts available to answer all feline-related questions.
- **Championship Cat Show** – leading breeders and their fabulous felines will strut their stuff, competing for cash prizes, ribbons, and glory, with a purr-spective like never before.
- **Kitty-dedicated supermarket** – shop for your cat until you drop with dozens of exhibitors selling cat treats, food, toys, enclosures, towers, litter, insurance, boujee accessories, beds, and more.

Returning Festival Favourites

- **WHISKAS® Stage** – the destination to discover everything to know about cats, what makes them tick, and how to better care for them (*if they let you!*). Plus, festival favourite Jackson Galaxy (a.k.a. Cat Daddy) will return as the headlining speaker, streaming live from Los Angeles on the big screen!
- **Dr Katrina** – gain valuable insights from one of Australia's beloved vets as she shares her extensive cat knowledge and expertise.
- **Adoption Zone** – experience the joy of cat adoption, meet rescue experts, and find cats looking for their fur-ever homes.
- **Breed Showcase** – learn more about some of the most popular and rare cat breeds in Australia in at this new and larger display of beautiful felines.

Cat enthusiasts who also love dogs will receive FREE entry [Dog Lovers Festival](#) running next door (albeit in its own dedicated, cat-free venue).

FESTIVAL LOCATION: Melbourne Showgrounds, Ascot Vale

DATES & TIMES: Saturday 26 and Sunday 27 October 2024, 9:30am - 5pm

TICKETS: catloversfestival.com.au (pre-bookings online are essential)

IMAGES CAN BE FOUND [HERE](#)

Please note: visitors are unable to bring their own cats to the event for health & safety reasons, see website for full details on the policy.

