






CAT LOVERS FESTIVAL™

Sat 26 & Sun 27
October 2024

Melbourne Showgrounds

Aerial site map

KEY

-  BOX OFFICE
-  FOOD & DRINKS
-  DOG-FRIENDLY TRAVEL HUB
-  CAR PARKING
-  SHOWGROUNDS TRAIN STATION

- > EXPO STANDS
- > WHISKAS® STAGE
- > WHISKAS® KITTY CORNER
- > INFO BOOTH
- > ADOPTION ZONE
- > KITTY FACE PAINTING
- > PAWS & PROSECCO BAR

- > EXPO STANDS
- > BLACK HAWK PAT-A-CAT
- > CHAMPIONSHIP CAT SHOWS
- > BREED SHOWCASE
- > CAFÉ

LANGS ROAD

EPSOM ROAD

Grand Pavilion (Dog)

Dog Sport Spectacular

Dog-Friendly Travel Hub

Exhibition Pavilion (Dog & Cat)


Victoria Pavilion (Cat)

RIDES & FOOD TRUCKS

DOG'S BAR

Boulevard Pavilion (Cat)



 SHOWGROUNDS TRAIN STATION

CAT LOVERS FESTIVAL™

2024 Melbourne Floor Plan



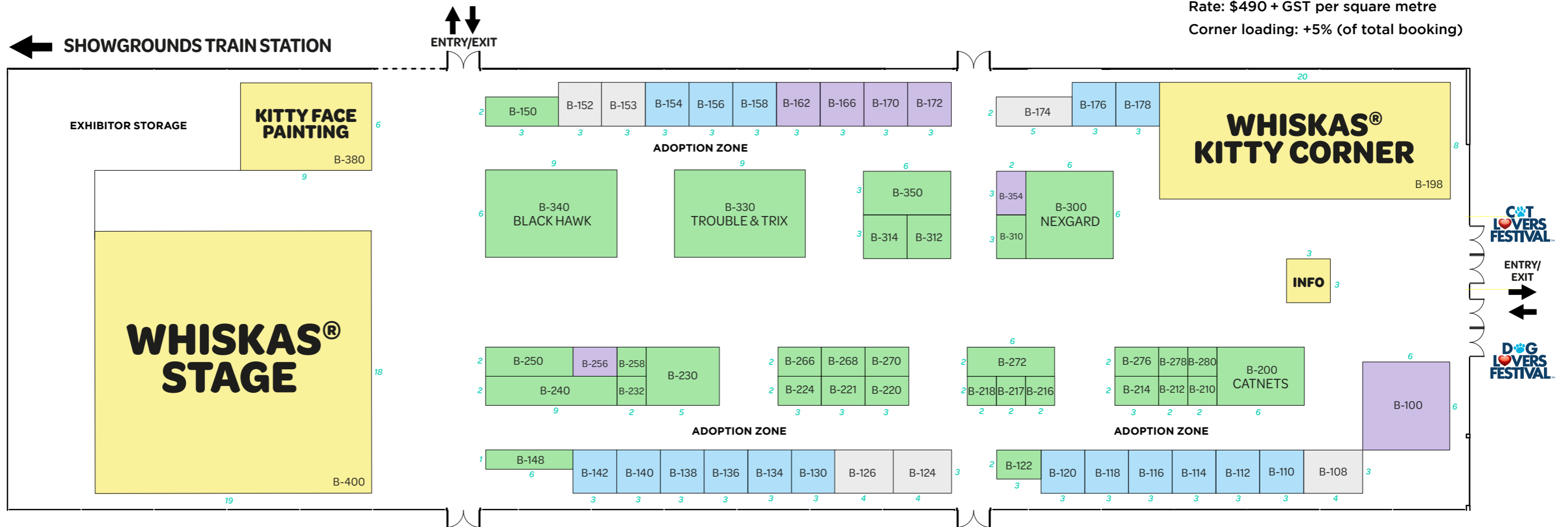
KEY:

- EXPO STAND (AVAILABLE)
- EXPO STAND (BOOKED)
- EXPO STAND (ON HOLD)
- ADOPTION GROUP
- VISITOR ATTRACTION
- FOOD & BEVERAGE

Boulevard Pavilion

2024 STAND PRICES

Rate: \$490 + GST per square metre
 Corner loading: +5% (of total booking)



Please note: Floor Plan and stands subject to change in the best interests of the Festival at the Organisers discretion.

Floor Plan date: 2 September 2024

2024
SPONSORS &
PARTNERS



Festival organised by:
Pet Projects International



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CAT LOVERS FESTIVAL™

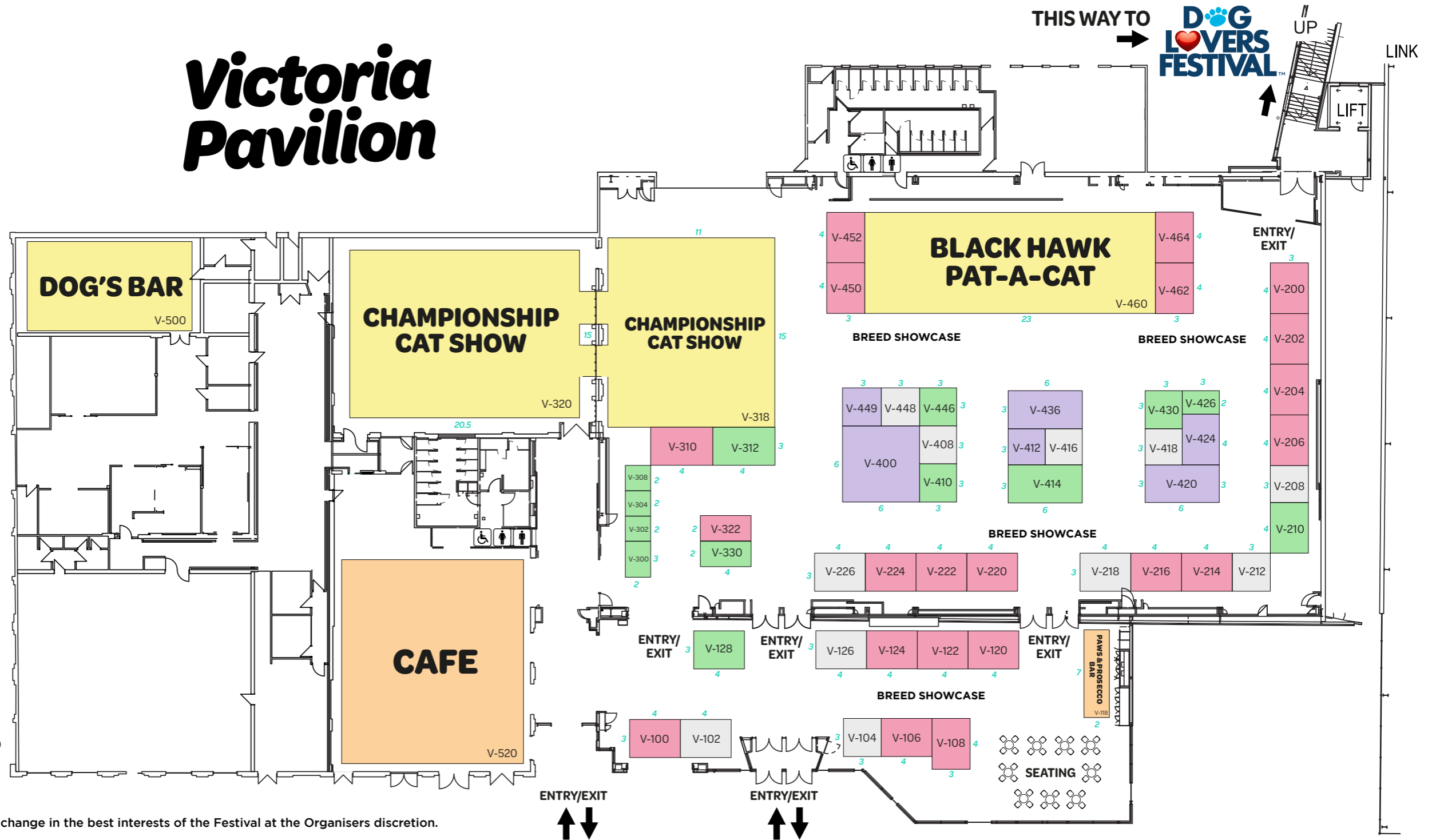
2024 Melbourne Floor Plan



KEY:

- EXPO STAND (AVAILABLE)
- EXPO STAND (BOOKED)
- EXPO STAND (ON HOLD)
- BREEDER
- VISITOR ATTRACTION
- FOOD & BEVERAGE

Victoria Pavilion



2024 STAND PRICES

Rate: \$490 + GST per square metre
 Corner loading: +5% (of total booking)

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Floor Plan date: 2 September 2024

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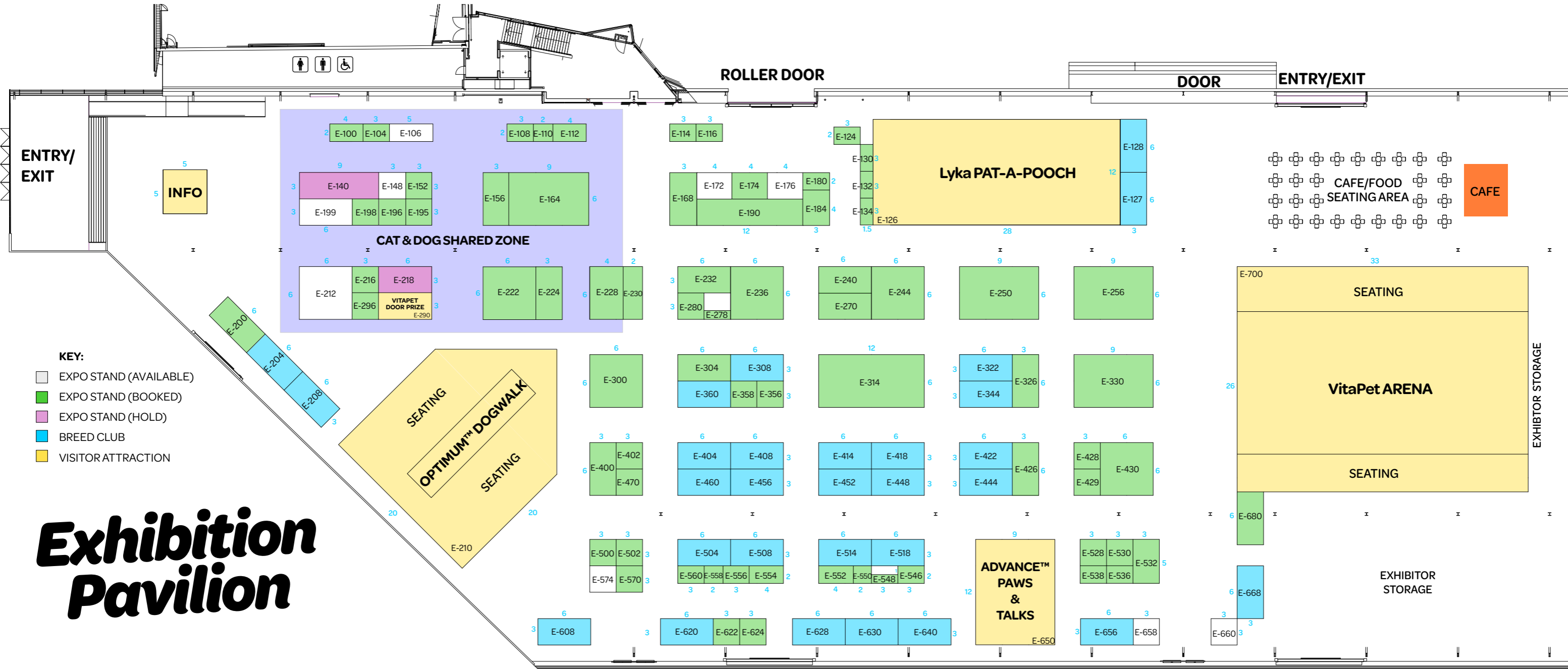
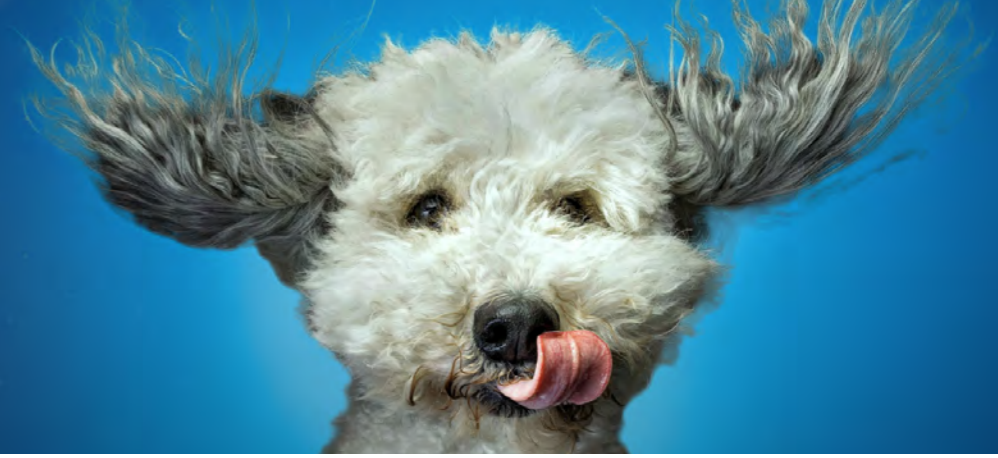
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DOG LOVERS FESTIVAL[®]

2024 Melbourne Floor Plan



KEY:

- EXPO STAND (AVAILABLE)
- EXPO STAND (BOOKED)
- EXPO STAND (HOLD)
- BREED CLUB
- VISITOR ATTRACTION

Exhibition Pavilion

2024 STAND PRICES

Rate: \$490 + GST per square metre

Corner loading: +5% (of total booking)

Please note: Floor Plan and stands subject to change in the best interests of the Festival at the Organisers discretion. Floor plan date: 28 Aug 2024

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