

**C**  
**LOVERS**  
**FESTIVAL**<sup>TM</sup>

**Sat 24 & Sun 25**  
**August 2024**  
Sydney Showground

**FESTIVAL  
GUIDE**



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# Welcome

Cat Lovers rejoice! The fabulous feline-focussed festival has returned to Sydney!

Our cats are family and no words could ever portray just how much joy and love they bring to our lives (sometimes!). The Cat Lovers Festival is a celebration of the unique relationship we share with our feline friends and strives to empower cat lovers to better understand these often curious and enigmatic creatures.

On behalf of our passionate team, including our Exhibitors, Sponsors, Partners, Breeders, Fanciers, Presenters, the Venue team and of course our wonderful Volunteers, we thank you for helping to make this Australia's favourite event dedicated to cat lovers.

We know you'll love meeting lots of beautiful kitties, and we ask that you (and any kids in your care) respect every cat's personal space and always ask the handler before you approach or pat any kitty cats at the event.

Enjoy the Festival and we trust you'll leave with a Maine Coon size smile on your face.

Paws sincerely,  
The Cat Lovers Festival Team



ORGANISED BY:  
Pet Projects International Pty Ltd  
Telephone: 1300 889 655  
Email: info@petprojects.com.au



# LIVE ON THE WHISKAS® STAGE

## CATMANTOO & DIDGA

Full of tips, advice and all things AMAZING (like a cat riding a skateboard!), CATMANTOO (aka Robert Dollwet) & Didga's presentation 'Teaching a Cat is Easier Than You Think!', is one every cat parent must see! And for those with a hankering for taking their precious puss on out-of-home expeditions, their educational session 'Leash Training Your Cat for Outdoor Adventures' will be just the ticket. See why 1.1 million Facebook followers have gone completely cat-cray-cray over this talented duo.

10:00am and 2:15pm



## DR KATRINA WARREN

One of Australia's most popular veterinarians and pet experts, Dr Katrina Warren has entertained and educated millions about pet care and the positive benefits of pet ownership. Gather some insights with 'The Most Common Cat Problems Solved' including scratching furniture and carpets, waking you up at night and litter-box issues. Then head on back later for her talk 'Things Cats Do and Why,' covering interesting topics like drowning toys in their water bowl and shoving their butt in your face.

11:00am and 1:15pm



## DR KARL KRUSZELNICKI

Dr Karl is the man with answers to many of life's most curly questions!

For the first time at our Sydney Festival, Dr Karl will deep-dive into the Science of our mysterious felines and share some fascinating insights. He will reveal some 'Cool Things You Didn't Know About Cats.'

Dr Karl's enthusiasm for science is infectious and when combined with his fascination for cats, it would be a total cat-astrophe to miss his illuminating and at times hiss-terical talk!

12:00pm



# WHISKAS® STAGE TIMETABLE

The WHISKAS® Stage presents a wide array of expert speakers delivering the best education to help raise healthier, happier cats.



Join us from 10:00am – 4:30pm daily

START	TALK
9:30am	Doors open
10:00am	Teaching a Cat is Easier Than You Think <i>Catmantoo &amp; Didga</i>
11:00am	The Most Common Cat Problems Solved <i>Dr Katrina Warren</i>
12:00pm	The Science of Cats <i>Dr Karl Kruszelnicki</i>
1:15pm	Things Cats Do and Why <i>Dr Katrina Warren</i>
2:15pm	Leash Training Your Cat for Outdoor Adventures <i>Catmantoo &amp; Didga</i>
3:15pm	Kitty Cosplay Competition <i>Shelly Horton</i>

MC – Shelly Horton







Bring out  
their Whiskas®

Purr



\*Circana Scan, AU Grocery, MAT to 03.12.23  
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## WHISKAS® KITTY CORNER

Watch in wonder as a range of beautiful cats bound, leap and play in our giant custom built cat forest enclosures... then when it's time for a snuggle, sneak a peek as they settle in for a well-deserved cat nap.

Watch some beautiful cats and kittens having fun free-playing in big cat enclosures in the all-new WHISKAS® Kitty Corner.

Breeders will be on hand to answer your most curly cat questions and this beautiful new attraction will feature two Breed specific enclosures showcasing some cool ways you can enrich your cats playtime and life!

Visit **WHISKAS® Kitty Corner** on stand 540.







Care for their wellbeing with natural ingredients your cat will love.

Visit the Black Hawk Kiosk at **Stand 498** to check out our all new range of wet and dry foods and collect your complimentary sample!

**BlackHawk**<sup>®</sup>  
Every Ingredient Matters<sup>®</sup>



## BLACK HAWK PAT-A-CAT

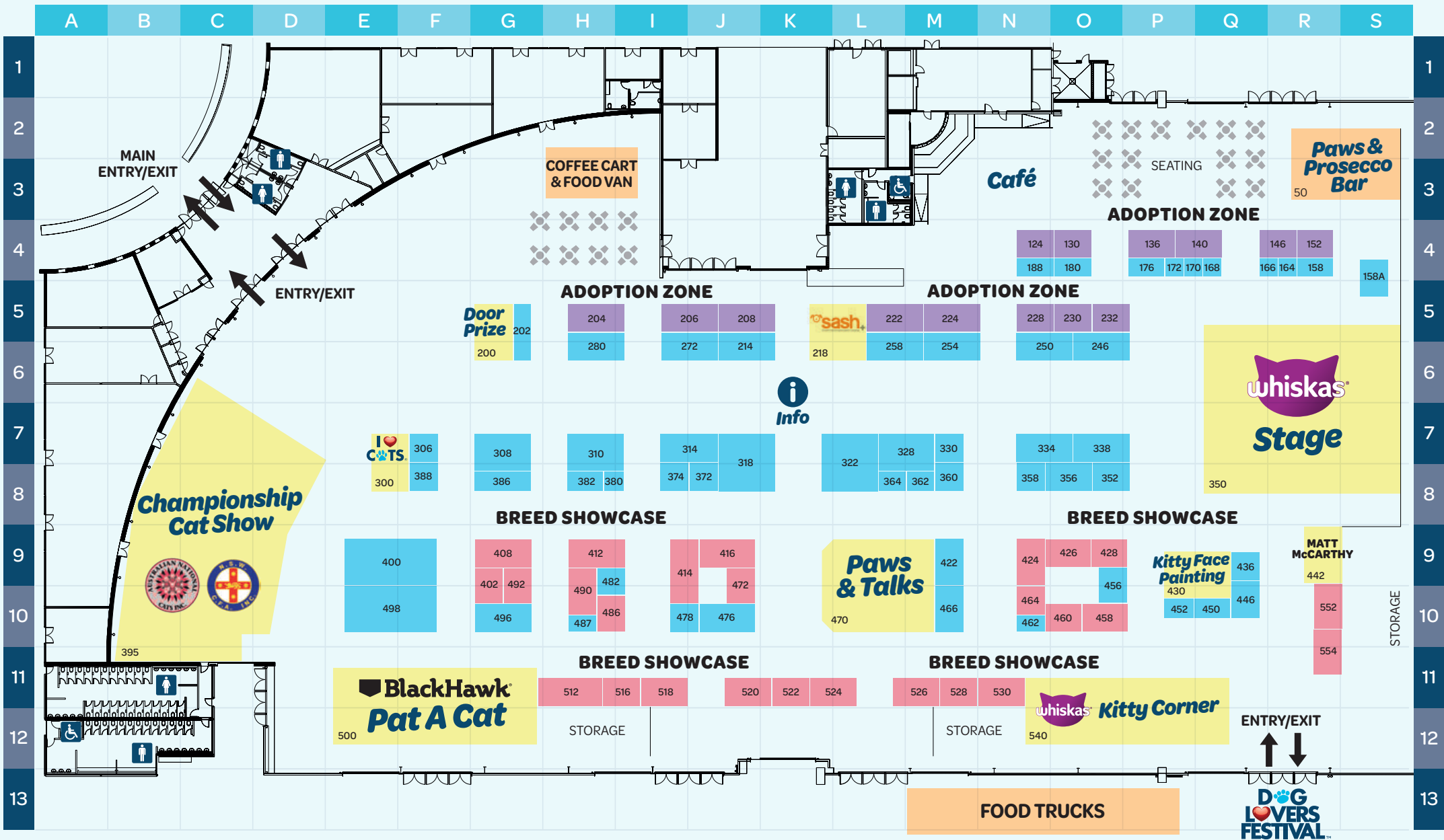
Meeting, interacting and connecting with a cat is one of life's absolute joys.

Always a highlight, Black Hawk Pat-A-Cat is your opportunity to get up close and personal with a wide range of cats.

Enjoying the unique company of feline friends has many human health and wellbeing benefits which is why Black Hawk Pat-A-Cat is one of the star attractions, providing the purrfect opportunity for humans to release some feel-good endorphins.

**Visit Black Hawk Pat-A-Cat 10am – 4pm daily**





# FESTIVAL MAP

## KEY:

- EXHIBITORS
- ATTRACTIONS
- FOOD & BEVERAGES
- BREED STANDS
- ADOPTION STANDS
- INFO DESK
- ♿ TOILETS



## MAIN ATTRACTIONS

ATTRACTION	STAND	MAP
Adopton Zone	Various	Various
Black Hawk Pat-A-Cat	500	F12
Breed Showcase	Various	Various
Championship Cat Show	395	C9
Door Prize	200	J5
I ♥ Cats	300	E8
Kitty Face Painting	430	P9
Matt McCarthy	442	R9
Paws & Prosecco Bar	50	R3
Paws & Talks	470	L10
SASH Ask-A-Vet	218	L6
WHISKAS® Kitty Corner	540	P12
WHISKAS® Stage	350	R7

## EXHIBITOR LIST

EXHIBITOR NAME	STAND	MAP
ABC CAT LITTER	246	O6
ALCATRAZ CAT ENCLOSURES	306	F7
Applaws	360	M8
Aussie Cat Lady	374	I8
Australia Talentail Pty Ltd	314	I7
Black Hawk	498	E10
Cat Harness Australia	166	Q4
Cat Protection Society of NSW	272	I6
CATLINK	496	G10
Catnets	308	G7
Cool Cat Enclosures	168	Q4
Deespaws Grooming	158	R4
Feline Natural	310	H7
Fit 'n' Fun Cat Wheel	452	P10
Furbulous Pet	202	G5
FURRY FRENZ	358	N8
Furry Munchkins Pet Photography	462	N10
Get Catty!	476	J10

EXHIBITOR NAME	STAND	MAP
GOOMAROO	254	M6
HYPONIC	258	L6
INABA FOODS	338	O7
Kismet Toys	382	H8
KOJIMA	250	N6
Leafy paw	466	M10
Magical Cat	386	G8
Moonglow Australia Jewellery	176	P4
NexGard Spectra Spot On for Cats	322	L8
NSW Trustee and Guardian	487	I10
PAWTIE CAT LITTER	482	H9
PET NOW DISTRIBUTOR	250	N6
PET PLANET / FREEZY PAWS	436	Q9
Pet Store Collective	170	P4
PetFood Supply × GranataPet	334	N7
PETPURE	250	N6
PetSafe®	330	M8
PETSBUDDY	258	L6
PETSO.com.au	328	L7
Petstock	280	H6
Pryde Pets	214	J6
Pure Life Pet Nutrition	422	M9
RSPCA NSW	388	F8
SASH - Small Animal Specialist Hospital	218	L6
Seeing Eye Dogs	450	Q10
Sparkle*Liscious	180	O4
THE ARTICULATED CAT™	164	R4
THE ZEN CONCEPT 禅の概念	380	I8
Tiny Paw Couture	172	P4
Tofu Cat Litter Australia	446	Q10
Trouble & Trix	400	E9
Wei's creations	188	N4
Wine Selectors	478	I10
ZIWI Peak	318	J7

Exhibitor listings are correct at time of printing.  
Some small variations may occur. See website for updates.



## ADOPTION ZONE

Every homeless cat deserves the opportunity to find a loving, well-suited fur-ever home.

Discover whether cat adoption is right for you, what's involved in the adoption process, and meet cats available to adopt in the **Adoption Zone**.

These dedicated rescue groups and shelters will be exhibiting, with many bringing along cats looking for families right now. By visiting the **Adoption Zone**, you'll be raising awareness for cat rescue, and helping abandoned and homeless felines better their chances of securing loving homes.

ADOPTION GROUP	STAND	MAP
Animal Ark Rescue Australia Inc	232	O5
BARC	228	N5
Cat Protection Society of NSW	206	I5
Country Companion Animal Rescue	146	R4
DCH Animal Adoptions	230	O5
Hills Cat Rescue	226	M5
Hunter Animal Rescue	208	G5
HVAFARC	152	R4
Kitten Rescue Australia	130	O4
Safe Rehoming	140	Q4
Sydney Dogs & Cats Home	124	N4
Sydney Fox and Dingo Rescue	136	P4
The Cat Sanctuary	204	H5
World League Protection Animal	222	L5



## BREED SHOWCASE

Get up close and *pawsonal* with popular and rare cat breeds at the **Breed Showcase** stands – it's one of the largest gathering of cats in Australia!

The country's leading cat associations and expert breeders will answer all your questions relating to cat behaviour, training, and personality traits, from kitten to adult, for each specific breed. Gather trusted, reliable information on literally dozens of cats, from **Australian National Cats (ANCATS)**, and **NSW Cat Fanciers Association (NSW CFA)** members.



BREEDER	BREED TYPE	STND	MAP	BREEDER	BREED TYPE	STND	MAP
Amazing	Burmese, Siamese, Oriental, Foreign White	408	G9	Fairydoll	Ragdoll	486	H10
Babuschka	Siberian	512	H11	Fluffyrags	Mink Ragdoll	416	J9
Bajimbi	Burmese, Siamese, Oriental, Foreign White	408	G9	Furrytail	British Shorthair	424	N9
Banaco	Ragdoll	526	M11	JazabellzCoonz	Maine Coon	554	R11
Birman Cat Club of Australia	Birman	516	I11	Jazzdivine	Norwegian Forest Cat	512	H11
Born Bold	Sphynx, Elf	552	R10	Kdolls	Ragdoll	458	O10
Bushkenheim	Norwegian Forest Cat	512	H11	Kirei	Ragdoll	492	G10
Captain Meow	Munchkin, Napoleon, American Curl	428	O9	Little Brit's	British Shorthair, Selkirk Rex	426	O9
Chiyukicattery	Napoleon, British Short/Long hair, Chinchilla	524	L11	Lunafae and Starseed	Devon Rex	520	J11
Craigdolls	Ragdoll	458	O10	Me n' Mytail	Devon Rex	402	G10
Crownjems	Persian	522	K11	Meowlody Cattery	Exotic Shorthair, Persian	528	M11
Doklao	Korat	464	N10	Monster Mainecoons	Maine Coon	518	I11
El'Sprite	Tonkinese	414	I9	MountainCatz	Maine Coon	472	J10
El'Sprite	Toyger	414	I9	Royal British Empire	British Shorthair	460	O10
				Somerset	British Shorthair	412	H9
				Wild Valley	Bengal	530	N11



## PAWS & TALKS STAGE

The **Paws & Talks Stage** presents short but highly informative talks on a wide array of cat breeds.

Keen to learn more about a particular breed of cat? Then don't miss this rare opportunity to hear from leading breeders, ask questions and gather all the info you need to help find the right kitty for you!



TIME	CATTERY
10:00am	Breed Talk – Norwegian Forest Cat
10:20am	Breed Talk – Bengal
10:40am	Breed Talk – British Shorthair
11:00am	Breed Talk – Siamese and Oriental
11:20am	Breed Talk – Devon Rex
11.40am	Breed Talk – Maine Coon
12:00pm	Keeping Cats Happy and Healthy as Indoor Cats; RSPCA
12:30pm	BREAK
1:00pm	Cat Play – You're doing it wrong; RSPCA
1:20pm	Breed Talk – Toyger & Tonkinese
1:40pm	Breed Talk – Ragdoll & Mink Ragdoll
2:00pm	Breed Talk – American Curl
2:40pm	Breed Talk – Napoleon & Chinchilla
3:00pm	Breed Talk – Persian
4pm - Sat	Championship Cat Show – Awards ANCATS
4pm - Sun	Championship Cat Show – Awards NSW CFA





**FREE!!!  
GIFT BAG**

**STAND  
258**

**FREEZED DRIED  
RAW TREATS  
3 FOR \$20  
8 FOR \$50**

**Chicken Meat  
Kangaroo Meat**



\*Exclusive to Petsbuddy freeze dried products, offer valid at Sydney Cats Lover Show 2024 Stand 258

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For cat & kitten**



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## SASH ASK-A-VET

Head to stand 218 to pick the brain of some of the most experienced specialist veterinarians in the industry, including former Bondi Vet star and Specialist Surgeon, Dr Andrew Marchevsky.

Be sure to come with questions about your kitty, for some one-on-one time with experts in the fields of skin, nutrition, bones & joints, pain management and so much more. Whatever your question or concern, the team at SASH would love to chat.

Be sure to collect your free cat ear headbands and strike a pose in their photo booth. Don't miss out on all the other freebies, giveaways, and competitions too!

Visit **SASH Ask-A- Vet** on stand 218.



## KITTY FACE PAINTING

If you've ever dreamt of looking like your cat, you'll pounce on this oppawtunity!

Choose from an array of Kitty Face Painting designs and proudly display your love of cats for all the world to see, for FREE!

Once your face has been transformed, head over to the **I♥CATS Sign (stand 300)** where you can snap a pic. The finished products will amuse, delight, turn heads and be THE purr-fect photo op to share across social media. Tag us @thecatloversfestival and #catloversfestival.

**Face Painting on Stand 430  
opposite the Whiskas® Stage**



**DON'T FORGET TO LIKE US  
ON FACEBOOK AND FOLLOW  
US ON INSTAGRAM!**

@catloversfestival  
 @catloversfestival  
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#catloversfestival



## KITTY COSPLAY

Don't miss your chance to see – or even better join in – the most furtastic Kitty Cosplay fashion Purrade!

Watch as creative Kitty Cosplayers get into character embracing their inner feline, in cat-inspired costumes, make-up and accessories at our cat-dress-up party!

In a fashion parade like no other, cat lovers will sashay down the pink carpet on the WHISKAS® Stage, showing off their artistic side, as they compete for the title of Best in Show and their chance to WIN up to \$250!

**Haven't registered yet? It's not too late but places are limited.**

Whether you're a seasoned cosplayer or just starting out, our competition is open to all ages. Use your imagination, express your artistic side, and create an impressive feline-inspired costume for your chance to share in a daily cash pool.

### DAILY PRIZES

- Best in Show Prize: \$250
- 2nd place: \$150
- 3rd Place: \$100
- Encouragement Award: \$50

Head to the Info Desk to register!

**Don't miss it at 3:15pm daily.**



## CHAMPIONSHIP CAT SHOW

Marvel at two fur-tastic Cat Championship Shows across one weekend!

**Saturday 24 August: ANCATS Cat Show**  
**Sunday 25 August: NSW CFA Cat Show**

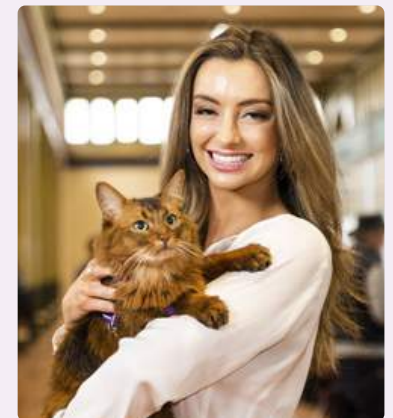


Check out the Australian National Cats (ANCATS) and the NSW Cat Fanciers Association (NSW CFA) as they present their Championship Cat Shows at the 2024 Cat Lovers Festival!

It's a unique opportunity to see how a professional cat competition is run and judged, as dozens of rare and popular breeds compete for big cash prizes.

The competition zone will also offer visitors the opportunity to meet and interact with many of the competing cats.

**Cat Competition: 10am – 4pm daily**





# Let's get social!

Tag the Cat Lovers Festival for a chance to win a Double Pass to the 2025 festival\*!

#catloversfestival

 @catloversfestival

 @catloversfestival

 @catloversfestival

[catloversfestival.com.au](https://catloversfestival.com.au)

**WIN A DOUBLE  
PASS TO THE  
2025 FESTIVAL!**

*\*Five lucky people who tag the Cat Lovers Festival in their social media posts at the event will receive a Double Pass to the 2025 Cat Lovers Festival valued at \$90!*

